

DRUG, BEVERAGE OR GROCERY AD

Open Division

FIRST PLACE

The Item

Paige Macloskie and Manon Barwick

and

Cheers Fine Wine and Spirits

“Cheers”

Judge's Comments: Great tagline/play on words, nice color.



#PALMYAwards

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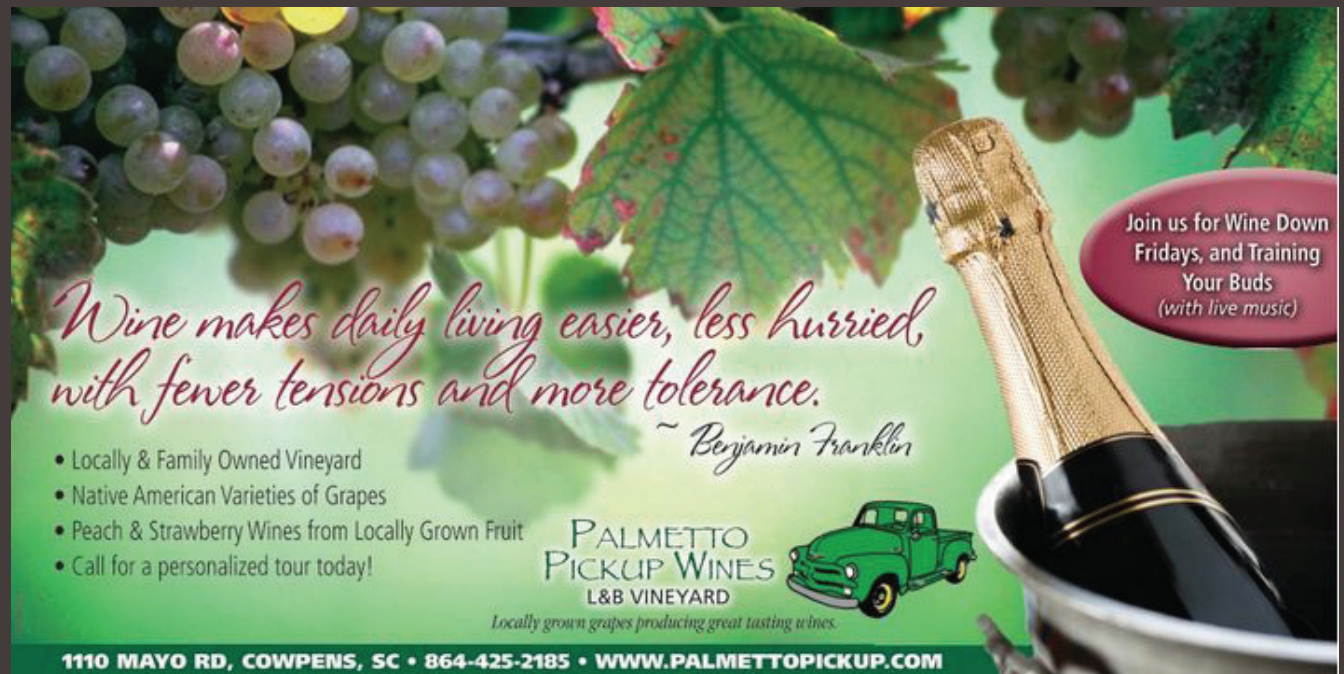
SECOND PLACE

Herald-Journal

Rita Eubanks and Donna Brown

and

Palmetto Pickup Wines



*Wine makes daily living easier, less hurried,
with fewer tensions and more tolerance.*

~ Benjamin Franklin

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THIRD PLACE

Herald-Journal

John Napoli and Lee Foley
and
Budweiser of Spartanburg



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