

# BEST SINGLE ONLINE STATIC AD

*12,001 - 35,000 Division*

## FIRST PLACE

The Herald

Lisa Pinckney

and

Metrolina Medical Spa

*Judge's Comments:*

*Clean design, clear call to action.*

*Well-designed to draw eye in and click through.*



#PALMYAwards

BEAUTIFY  
SOMEONE'S  
*Holiday*

Click Here for  
HOLIDAY SPECIALS or go to  
[metrolinamedicalspa.com](http://metrolinamedicalspa.com)  
TODAY!

2670 MILLS PARKS DR.  
ROCK HILL, SC

MedicalSPA  
Metrolina

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## SECOND PLACE

The Herald

Lisa Pinckney and Sue Inzerillo

and

Two Social Butterflies



#PALMYAwards

**2 SOCIAL Butterflies**  
*An All-Occasion Gift Shop*

Beginning Friday, Come Celebrate the Holiday Shopping Season with Two Social Butterflies!

*We have  
Ornaments and  
Gifts Galore!*

**CLICK HERE  
TO BEGIN SHOPPING NOW**

Now Visit Our New Website:  
[www.twosocialbutterflies.com](http://www.twosocialbutterflies.com)

Facebook | Twitter | Pinterest

# BEST SINGLE ONLINE STATIC AD

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## THIRD PLACE

Independent Mail

Almar Flotildes  
and  
Gilmore Roofing



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The advertisement is a rectangular graphic. The top section is an orange banner with the text 'Metal Roof Specials' in white and 'FREE Estimate!' in black below it. The middle section shows a photograph of a house with a grey metal roof and white siding. The bottom right section is white with the text 'GILMORE INC.' in large blue letters, 'ROOFING' in black, and 'Serving Upstate SC' in blue. Below this is the text 'Call Us Today' in black, followed by a large orange arrow pointing to the right.

**Metal Roof Specials**  
**FREE Estimate!**

**GILMORE** INC.  
**ROOFING**  
Serving Upstate SC

**Call Us Today**

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*Over 35,000 Division*

## FIRST PLACE

Herald-Journal  
Hailey Dill and Chris King  
and  
Mary Black Health System

**“Senior Circle”**

*Judge’s Comments: Nice design, clear call to action, draws eye in without being busy.*



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## SECOND PLACE

The Greenville News

Benjamin Hoadley

and

March of Dimes



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**march of dimes<sup>®</sup>**  
working together for stronger, healthier babies

We help moms have full-term pregnancies and research the problems that threaten the health of babies.

**Have questions?**

**CLICK HERE!**

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## THIRD PLACE

Herald-Journal

Debbie Brown and Megean Knight

and

Episcopal Churches in Spartanburg

“Stations of the cross”



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