

## South Carolina Press Association

### Alphabetical List of Words/Phrases Connected with Advertisements for Housing Sales/Rentals

*This list should be used as a guide for those persons editing copy for housing advertisements, so that they may avoid violating the South Carolina and federal Fair Housing Act. This list should not be used as a substitute for legal advice or to provide a defense in the event of a charge of discrimination arising from a specific incident.*

*This list does not include every word/phrase that could violate fair housing laws. However, it does contain words/phrases that may be construed as violating laws, problematic or questionable.*

|          | VIOLATION (Avoid)   | QUESTIONABLE (Use Caution)                                       | LEGAL (Acceptable)  |
|----------|---|--|---|
| <b>A</b> | Able-bodied<br>Adult Building or Community <sup>1</sup><br>Adult Living <sup>1</sup><br>Adult(s) Only, Preferred <sup>1</sup><br>African-American<br>American<br>Asian<br>Ancestry  | Active<br>AFDC (welfare)   |   |
| <b>B</b> | Black<br>Blind<br>Buddhist  | Board/Membership Approval Required<br>Bachelor Pad               | Bedrooms, Number of<br>Bus Line, Close to/Near  |
| <b>C</b> | Catholic<br>Caucasian<br>Chicano/Chicana<br>Child/children<br>Children, No<br>Children, OK<br>Chinese<br>Christian<br>Church, Close to/Near<br>Color (any when used to describe persons)<br>Colored<br>Couple(s)<br>Crippled/Cripples | Contemporary Lifestyle<br>Country Club                           | Children Welcome<br>Contemporary Home<br>Credit Check Required                                |
| <b>D</b> | Deaf<br>Disability<br>Disabled  | Desirable  | Domestic Quarters<br>Doorman Building<br>Drinking on Premises, No<br>Drugs, No                |
| <b>E</b> | Elderly<br>Employed, Must Be<br>Empty Nester(s)<br>English-speaking<br>Ethnic Neighborhood<br>Ethnic Group (any)<br>Exclusive Neighborhood or Street  | Executive/Professional<br>Executive Home                         | EHO (Equal Housing Opportunity)   |
| <b>F</b> | Foreigners  | Family   | Family Room<br>Female Seeks Roommate  |
| <b>G</b> | Golden-ager(s)  | Gay(s)   |   |
| <b>H</b> | Handicapped<br>Hindu<br>Hispanic  | Handyman's Special<br>Heterosexual<br>His and Hers<br>Homosexual | Handicapped-accessible<br>Housing for Older Persons <sup>1</sup><br>(advertiser must certify) |
| <b>I</b> | Ideal for (type of person)<br>Immigrant(s)<br>Independently, Capable of living<br>Indian<br>Integrated<br>Interracial<br>Irish  |  | Income, Verifiable  |

<sup>1</sup> Housing should not be advertised as being for adults only unless it is certified by the advertiser to qualify as "housing for older persons" complying with Section 31-21-30 (8) of the South Carolina Fair Housing Law.

|          |  |   |   |
|----------|--|---|---|
| <b>I</b> | Ideal for (type of person)<br>Immigrant(s)<br>Independently, Capable of living<br>Indian<br>Integrated<br>Interracial<br>Irish   |   | Income, Verifiable  |
| <b>J</b> | Jewish/Jew   | Job References Required   |   |
| <b>L</b> | Latino/Latina<br>Living Alone, Capable of  | Lesbian<br>Luxury   |   |
| <b>M</b> | Mentally Handicapped, Ill or Retarded<br>Mexican-American<br>Middle Eastern(er)<br>Middle-aged<br>Minority<br>Mixed Community<br>Mormon<br>Moslem<br>Mosque, Close to/Near<br>Muslim   | Married<br>Mature<br>Membership/Board Approval Required   | Male Seeks Roommate<br>Master Bedroom<br>Master Suite   |
| <b>N</b> | Nationality (any)<br>Newlyweds   | Neighborhood, Description of  | Neighborhood, Name of   |
| <b>O</b> | Older Person(s)<br>One Child (or any number)<br>One Person (or any number)<br>Oriental   |   |   |
| <b>P</b> | Parish, Close to/Near<br>Parish, Name of<br>Person(s), Number of (any number)<br>Physically Fit<br>Polish<br>Protestant<br>Puerto Rican  | Perfect for...<br>Prefer...<br>Private<br>Privileged<br>Professional/Executive<br>Public Assistance   | Pets, No, OK or Welcome<br>Play Area Provided<br>Private Driveway<br>Private Entrance<br>Public School District Name<br>Public School Name<br>Public Transit, Close to/Near |
| <b>Q</b> |  | Quality<br>Quiet  | Quality Construction<br>Quality Home  |
| <b>R</b> | Race (any when describing persons)<br>Religion<br>Rent Calculated Per Person<br>Retarded<br>Retired Person(s), Retiree(s)  | Restricted/Restriction(s)   |   |
| <b>S</b> | Seasonal Worker(s)<br>Section 8, No<br>Segregated<br>Senior Discount<br>Senior Housing <sup>1</sup><br>Senior(s) Welcome<br>SSD (Social Security Dis.), No<br>SSI (Social Security Ins.), No<br>Suitable For...Person(s)<br>Synagogue(s) Close to/Near | Secure (use: "security system")<br>Section 8 OK<br>Section 8 Welcome<br>Sleeps.... (fewer than 5 persons)<br>Special Rates For...<br>Straight(s)<br>Suitable For... | Secluded<br>Section 8 Approved<br>Section 8 Certified<br>Servant Quarters<br>Smoking On Premises, No<br>Steps From/To, Close to/Near<br>Students Welcome                    |
| <b>T</b> | Temple, Close to/Near  | Traditional   | Traditional Style Home  |
| <b>U</b> | U.S. Citizen   | Unemployed  |   |
| <b>V</b> |  |   | Verifiable Income<br>View of...   |
| <b>W</b> | White<br>Working, Must Be  | Welfare   | Walk-in Closet<br>Walk-out Basement<br>Wheelchair Accessible  |
| <b>Y</b> | Young<br>Youthful  |   |   |

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