

YOUR SCPA MEMBERSHIP

The S.C. Press Association is more than 160 years old and represents and serves South Carolina's newspapers.

The objectives of the SCPA, as set out in our charter, are to:

- *Promote the welfare of the newspaper profession*
- *Elevate its standards and enlarge its usefulness*
- *Foster friendly relationships among its members*



Individual members are a valued arm of the S.C. Press Association and provide an ongoing avenue for current, retired and former journalists and journalism instructors to stay connected with the newspaper industry and build relationships with the journalists of our state. Here are some of the benefits of membership:

ANNUAL MEETING AND AWARDS

Earn recognition while competing against other associate and individual members in SCPA's annual contest which runs annually from October to early December. 2022 awards will be presented at the SCPA Annual Meeting, which will be held March 11-13, 2022, at The Marina Inn in Myrtle Beach. This event also offers training and networking opportunities. We hope you can join us!



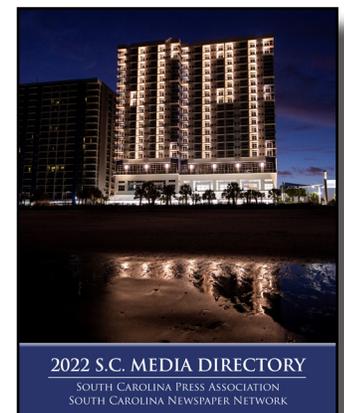
TRAINING

SCPA hosts a variety of meetings and workshops throughout the year.

- Full schedule of in-person and virtual workshops for your news and advertising staffs
- Free in-house and virtual libel and FOI training
- In-house and virtual coaching events on photography, writing, management and advertising
- Discounted virtual training from industry experts through the Online Media Campus and Local Media Association.

OTHER MEMBER SERVICES

- You'll receive a copy of SCPA's annual Media Directory (a \$40 value), which has detailed information on S.C. newspapers including contacts, personnel listings, circulation figures, advertising information and deadlines.
- We'll sign you up for SCPA's weekly eBulletin to keep you informed of industry news.
- You get a listing in the S.C. Newspaper Directory, which is sent to every newspaper and ad agencies across the state.
- Our website also offers job listings, news of interest and a complete listing of newspapers in the state. Associate and individual members are also listed in the directory and on our website, with links.



SCPA FOUNDATION

The SCPA Foundation is a non-profit, tax-exempt education foundation financed by member donations. The Foundation sponsors:

- An internship program that provides promising S.C. journalism students to member newspapers at no cost. Last summer we awarded three internships worth \$4,000 each.
- Scholarships to outstanding collegiate journalism students.

For more info, visit sypress.org or contact Jen Madden at jmadden@sypress.org or (803) 750-9561.