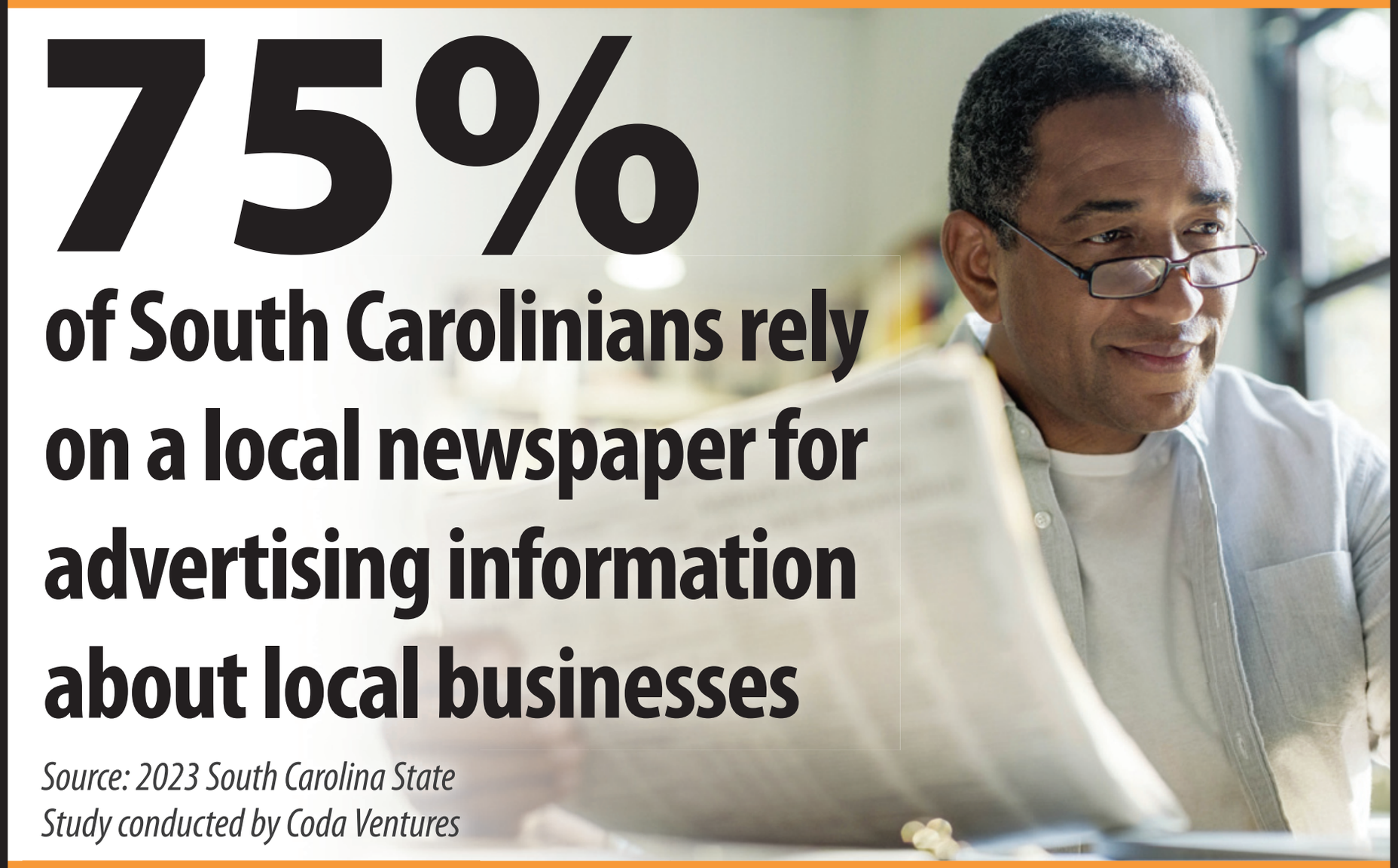
LOCAL BUSINESSES DEPEND ON LOCAL NEWSPAPERS



75%

of South Carolinians rely on a local newspaper for advertising information about local businesses

Source: 2023 South Carolina State Study conducted by Coda Ventures

SOUTH CAROLINA NEWSPAPERS

LOCAL | CREDIBLE | RELEVANT | CONNECTED