YOUR MEMBERSHIP

The S.C. Press Association is 174 years old and represents and serves South Carolina's newspapers.

SOUTH CAROLINA PRESS ASSOCIATION

The objectives of the SCPA, as set out in our charter, are to:

- *Promote the welfare of the newspaper profession*
- *Elevate its standards and enlarge its usefulness*
- *Foster friendly relationships among its members*

Here's an overview of the services and programs the S.C. Press Association provides to Associate Members. If you'd like more information, visit scpress.org or contact Jen Madden at jmadden@scpress.org or (803) 750-9561.

Associate Members are a valued division of the S.C. Press Association. Membership provides an ongoing avenue to connect your organization with the journalists in our state.

One of the biggest values of membership is the ability to network with our members at meetings and events. This will help you learn more about the newspaper industry and put a face with a name when it comes to journalists you work with.

SCPA can also help secure member journalists and media/FOI experts to speak at your organization's events.

We can help get your message out by offering you four free statewide eReleases, a $240 value! Just email us your press release and we'll send it to our daily and weekly editors almost instantly. Our contact list is always up-to-date. Associate Members receive discounted pricing on any additional eReleases.

As an added value, SCPA will produce an annual profile of your organization for our eBulletin newsletter, which reaches nearly 1,000 engaged readers weekly. We also offer Associate Members discounted rates to advertise in our eBulletin and annual S.C. Media Directory.

In cooperation with our advertising arm, the S.C. Newspaper Network, we are happy to provide consultation on your media relations and marketing/advertising plans. Associate Members also receive discounted rates for SCNN's print and digital advertising services.

ANNUAL MEETING AND AWARDS

Earn recognition while competing against other associate and individual members in SCPA's annual contest which runs annually from October to early December. 2025 awards will be presented at the SCPA Annual Meeting, which will be held March 6, 2026, at the Columbia Metropolitan Convention Center. This event also offers training and networking opportunities. We hope you can join us to network with the leadership of SCPA's 15 daily and 71 weekly/monthly newspapers.

SCPA FOUNDATION

The SCPA Foundation is a non-profit, tax-exempt education foundation financed by member donations.

The Foundation sponsors:

- An internship program that provides promising S.C. journalism students to member newspapers at no cost. This summer we awarded two internships worth $4,480 each.
- Scholarships to outstanding collegiate journalism students. We awarded two $1,000 scholarships in 2025.

TRAINING

SCPA hosts a variety of meetings, workshops and networking events throughout the year.

- Full schedule of in-person and virtual workshops on news and advertising topics.
- "Earn Your Press Pass," a self-paced online journalism training course, is now available to all SCPA members at no charge.
- In-house and virtual coaching events on photography, writing, management and advertising.
- Discounted virtual training from industry experts through the Online Media Campus and Local Media Association.

OTHER BENEFITS

- Receive SCPA's annual Media Directory (a $50 value), which has detailed information on S.C. newspapers including contact information, key personnel listings, circulation figures, advertising information and deadlines. Associate Members get a free listing in the guide, which is sent to every S.C. newspaper and ad agencies across the state.
- Receive SCPA's weekly eBulletin to keep you informed of industry news.
- Promote your organization through sponsorship of SCPA events.